



The Sponsorship campaign was started several years ago to enable Okmulgee Main Street to stop asking for financial help for every event and to just ask for a one time sponsorship for all of our events. Each year, the cost of putting on events like ours increases, and your sponsorship commitments help us to plan and budget accordingly.

For example, the cost of the events are:

### **2012 Events**

**Rummage Palooza Sale-\$1000**

**Great West Chili Fest-\$1500**

**Sparkle Spree-\$5000**

**Scare on the Square-\$1000**

**Christmas Activities-\$1000**

**Festival of Lights -\$1500**

**Sweetheart of a Deal-\$500**

**St. Patrick's Day-\$500**

**Concert in the Park-\$1200**

**Farmer's Market and Other Activities-\$800**

***Total Events - \$14,000***

Last year, commitments for the sponsorship of these events paid for all of the budgets of all of our events. But this year, we expect costs to go up so we need all of our sponsorship partners to help us plan and implement now.

On the attached page, is a sponsorship commitment form. It spells out the categories, what you get for your sponsorship at that level, and options for payment. Please take the time to reinvest in sponsorship for 2012. We must have all the sponsorship commitment forms in by February 29, 2012, so that we may have time to order and receive the sponsor banners for upcoming events.